

# JOSE MIZRAHI



[CONTACT@JOSEMIZRAHI.COM](mailto:CONTACT@JOSEMIZRAHI.COM)

# ABOUT | JOSE MIZRAHI

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

He recently starred in Telemundo's 'Vuelve A Mi' alongside William Levy and Samadhi Zendejas, following a notable guest star appearance in 'Juego de Mentiras.'

In the sphere of Non-scripted TV, he showcased his spirit on Telemundo's 'El Domo Del Dinero' and TLC's 'Milf Manor.' Jose's hosting skills shine in shows like 'Scroll' on Canela TV and 'LatinUp! Music' with Amazon Music, CMN, and Twitch.

Jose's adeptness extends to hosting, as demonstrated by his seamless charisma in 'Scroll' on Canela TV and his engaging interviews in 'LatinUp! Music,' a music talk show presented by Amazon Music, CMN, and Twitch.

As a bilingual influencer, Jose excels in content creation, collaborating with brands like Don Julio, Topo Chico, CopperFit, Quest, Presidente, Suit Supply, and McDonald's.

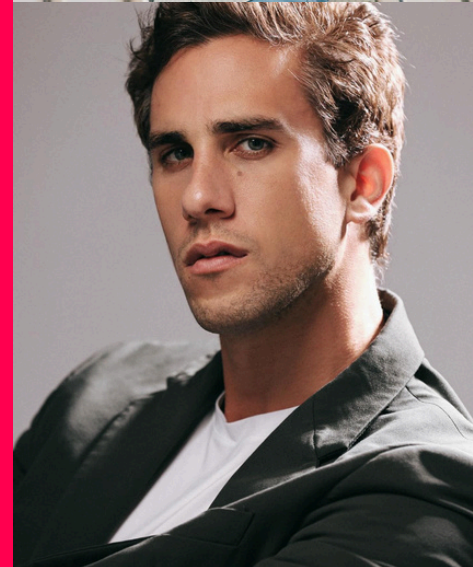
His creative talents expand to production, including shows like 'El Aventon,' 'Scroll,' 'El Couch De Emma,' and 'En Forma con La Mama Fitness.' Currently, he co-writes and produces a Latin sitcom aimed at the US Latin market.

Jose has also graced Miami Fashion Week runways for brands like Custo Barcelona.

Jose embarked on his journey with national TV commercials for major brands like Walt Disney World, Volkswagen, Coca Cola, Goya, and DirecTV, Jose's captivating talent left a lasting impression in advertising.

His academic background boasts a Dual-Bachelor of Business in Marketing and Finance from Florida International University.

Jose Mizrahi is a versatile talent set to make a lasting impact on the entertainment world.



## NUMBERS

**+368K**

followers

All Platforms



@jose.mizrahi

**+105K**

followers



@jose.mizrahi

**+200K**

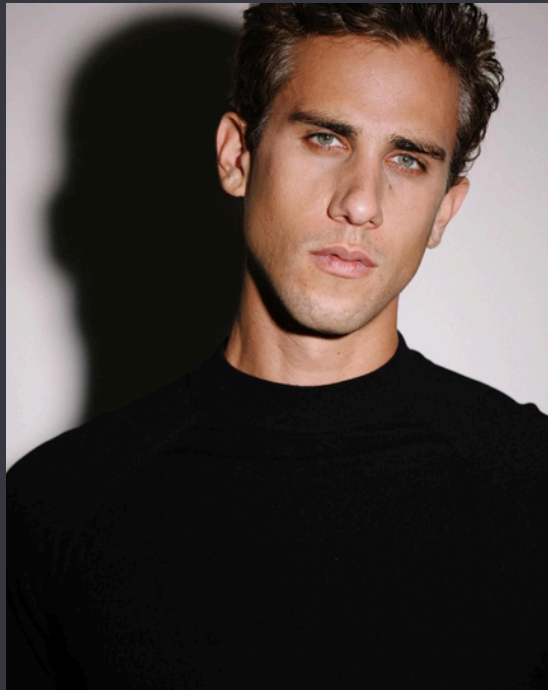
followers



JoseMizrahi

**+63K**

subscribers



# JOSE MIZRAHI

## ACTOR

SAG-ELIGIBLE | ANDA (MX)

## PROFILE

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

## CONTACT INFO.

Email [contact@josemizrahi.com](mailto:contact@josemizrahi.com)

## SOCIAL MEDIA: +368K

@jose.mizrahi

JoseMizrahi

@jose.mizrahi  
Primary

@josemizrahi  
Secondary

## LANGUAGES

Spanish (Native - Mexico City) 100%  
English (Fluent) 100%

## MORE WORK

Marketing  
Public Relations  
Logistics  
Operations  
Management

Content Creation  
Photography  
Videography  
Video Editing  
Design

Continued ahead...

## EDUCATION

- Florida International University - Miami, FL Dec 2017  
Dual Bachelor in Business: Finance & Marketing
- Ruben Morales Acting Coach (Spanish) - Miami, FL 2021 - 2023
- The Actory (English) - Miami, FL 2022
- Adriana Barraza Acting Studio (Spanish) - Miami, FL 2014

## TELEVISION & FILM

- Vuelve A Mi - Telemundo (Scripted) 2023
- Dreamer's Ball Short Film (Scripted) 2023
- Juego De Mentiras - Telemundo (Scripted) 2023
- Milf Manor - TLC (Non-Scripted) 2023
- Volver A Empezar Pilot (Scripted) 2022
- El Domo Del Dinero - Telemundo (Non-Scripted) 2020 - 2021
- Enamorándonos - Unimás (Non-Scripted) 2020
- After Hours Short Film (Scripted) 2018

## HOST

- Chavos Al Chile - PopVision 2022 - 2023
- Scroll - Canela TV - Co-Host 2022
- Quien Magazine: Art Basel Miami 2022
- 'TopoCheers' - TopoChico 2022
- LatinUP! Music Talk Show (Amazon Music/Twitch) 2021 - 2022
- LatinUP! Xmas Special Festival 2021
- Amazon Music Latin Hispanic Heritage Festival 2021
- Picante YouTube Series 2021
- LatinUP! Virtual Music Festival 2021
- I'm Not A Morning Person Podcast 2018

## PRODUCER/DIRECTOR

- Scroll - Canela TV Sep - Dec 2022
- El Aventón Show Season 1 & 2 2022 - 2023
- Quien Magazine: Art Basel Miami Nov - Dec 2022
- El Couch De Emma Season 2 Sep - Dec 2022
- TopoCheers - TopoChico Jan 2022
- Elisa Rego 'Cosas Del Corazon' Livestream Concert Jul 2021
- En Forma con LaMamaFitness - VME TV Mar - Jun 2021
- 'Desconocidos' Social Experiment - Mau Y Ricky Oct 2018

## INFLUENCER CAMPAIGNS

- Don Julio
- Maluma
- Nodal
- TopoChico
- GNC
- CopperFit
- McDonalds
- Stella Artois
- Presidente USA
- Suit Supply
- Caracol TV
- Rum Chuckle
- Disney World
- Brightline
- Royal Caribbean

## TV COMMERCIALS

- Toyota 'El Gigante'
- DirectTV Stream 'El Noticiero'
- Vizzy Hard Seltzer
- Johnnie Walker 'El Camino Es Nuestro'
- Goya Foods 'Frijoles Charros'
- Walt Disney World "Know Before You Go"
- Goya Food 'Las Mejores Aceitunas'
- Walt Disney World 'Toy Story Land'
- Xfinity Comcast TV w/ Maity Interiano
- Volkswagen World Cup 'Súbete a la Pasión'
- Ft. Lauderdale Tourism 'Hello Sunny'
- Telemundo, World Cup 'Futbol'
- Telemundo, MVTO World Cup
- Sabritas 'Luis Fonsi'
- Pepsi, Baseball
- Subway 'Little Victories'
- Atlantis University
- Univision Deportes World Cup
- Volkswagen, World Cup 'Ole' TV
- Nielsen "Esencia Latina"
- Dish Latino 'Hopper' World Cup
- KFC 'Spicy Citrus'

## COMMERCIAL PRINT

- Old Parr
- Walt Disney World "KBYG"
- Walt Disney World 'Toy Story Land'
- Coca Cola, World Cup Mexico
- AT&T 'World Cup'
- Walt Disney World, Disney World
- Powerumba Fitness
- Nielsen 'Esencia Latina'

## FASHION, RUNWAY

- Miami Fashion Week 'Custo Barcelona' & 'Lina Cantillo'
- Fashion Shorts: 'Llamada Perdida', 'Te Amaré', 'A World Undivided'

## MUSIC VIDEOS

- 'Live It Up' - Jennifer Lopez
- 'No Quiero Na' - Samantha Sanchez
- 'Traicionero' - Isairis and more
- 'La Última Vez' - Ziete

# TV & FILM

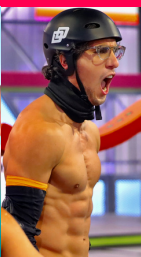


**VUELVE A MI**  
TELEMUNDO

**JUEGO DE MENTIRAS**  
TELEMUNDO

**VOLVER A EMPEZAR**  
INDEPENDENT SITCOM

# REALITY TV



**MILF MANOR**  
TLC

**EL DOMO DEL DINERO**  
TELEMUNDO

**ENAMORANDONOS**  
UNIMAS

# HOST



**SCROLL**

**CHAVOS AL CHILE**

**LATINUP! MUSIC**

# RUNWAY & FASHION



**MIAMI FASHION WEEK**

**INDIE FASHION PROJECTS**

# COMMERCIALS TV & PRINT



**GOYA FOODS**

**DISH LATINO**

**DISNEY**

**NIELSEN**

**AT&T**

**COCA COLA**

# SOCIAL MEDIA



## INSIGHTS

### INSTAGRAM (LAST 90 DAYS)

@Jose.Mizrahi

REACH: 14M

IMPRESSIONS: 35M

FOLLOWERS: 105K

#### LOCATIONS

UNITED STATES	32%
MEXICO	19%
ARGENTINA	15%
COLOMBIA	6%
VENEZUELA	6%

#### GENDER

FEMALE	63%
MALE	37%

#### AGE RANGE

18-24	19%
25-34	37%
35-44	27%
45-54	12%
55+	5%

### TIKTOK (LAST 90 DAYS)

@Jose.Mizrahi (Main)  
@Josemizrahi (Secondary)

VIDEOS: 50M

VIEWERS: 12M

FOLLOWERS: 200K

#### LOCATIONS

MEXICO	30%
UNITED STATES	24%
ARGENTINA	10%
COLOMBIA	9%
VENEZUELA	9%

#### GENDER

FEMALE	61%
MALE	39%

#### AGE RANGE

18-24	30%
25-34	37%
35-44	20%
45-54	9%
55+	4%



# MORE WORK EXPERIENCE

## MARKETING

**Royal Vacations, Mexico & Miami**

Cruise & Travel Agency - Marketing & Social Media Director

**TRAVEL  
INDUSTRY**

Mar - Jun 2024

## LOGISTICS

**ITM Group, North Miami, Florida**

Commercial Affairs, Itinerary Planning, Marketing

- Innovated and improved cruise port logistics through creation of planning statistical software
- Positioned reputation as industry leaders

**CRUISE  
INDUSTRY**

Oct 2018 - Nov 2020

## MARKETING

**Royal Caribbean Group / Holistica Destinations, Miami, Florida**

Marketing Manager

- 1365% Growth in social media
- +11 Million campaign reach
- Head designer of brand, Logo, and website
- Strengthened Public Relations with all cruise lines and governments
- Featured in cover of major industry magazine

**CRUISE  
INDUSTRY**

Feb 2020 - Oct 2020

## ENTREPRENEURSHIP

**Powerumba Fitness, North Miami, Florida**

Co-Founder; Marketing, Business Administration, Operations, and Accounting

- Grew fitness platform by 2.5K members and 20K traffic in 2 months
- 150% growth in sales and attendance with marketing strategies
- Head designer of brand, logo, website and graphic package
- Managed & supervised, studio reconstruction and renovation project

**FITNESS  
INDUSTRY**

Jun 2012 - Sep 2021

## MANAGEMENT

**ZZInc. Group, Miami, Florida**

Music & Entertainment Talent Management

- Digital Media Manager, Digital Content Creator & Social Media Manager/Consultant
- Created 1Sheet for Mau y Ricky and Jon Leon talents
- Reached 150K views with promotional video for 'Desconocidos' - Mau y Ricky single release
- Negotiated and obtained Brand Endorsements with Coca Cola/Tissot

**MUSIC  
INDUSTRY**

Jun 2018 - Oct 2018